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1936

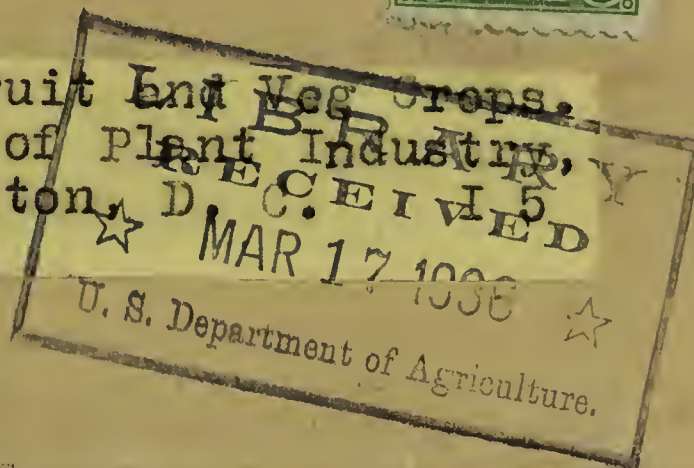
Sec. 562

"GLADS"



Return Postage Guaranteed

Div. Fruit and Veg. Crops,
Bureau of Plant Industry,
Washington, D. C.



SPECIAL COLLECTIONS

For those who would like to specialize in bulbs from well known originators, we offer the following collections assembled according to the quantities as listed inside. This means all large sized bulbs. If you prefer more bulbs, we can send for the same price a much larger quantity of assorted sizes which will however take a longer period to bloom.

KUNDERD ORIGINATORS—87 Large Bulbs

Special \$4.75

Moravian	E. J. Shaylor	Lacinatus	Golden Frills
Fern Kyle	Col. C. Lindbergh	Mrs. G. W. Moulton	Excellence
Patricia Carter	Gov. Pinchot	Purple Glory	Favorite
Mrs. C. Coolidge	Crinkles	Mary Jane	T. A. Edison
J. T. Pirie	Romance	Tiger	

PFITZER ORIGINATORS—74 Large Bulbs

Special \$5.00

Albatross	Schwaben Girl	Blue Triumphator	Pelegrina
Mammoth White	Chas. Dickens	Heavenly Blue	Veilchenblau
Maid of Orleans	Paul Pfitzer	Aida	Gate of Heaven
Pfizers Triumph	Blue Danube	Commander Koehl	Orange Queen
Coryphee	Mrs. Konynenburg		

PALMER ORIGINATORS—18 Large Bulbs

Special \$2.00

Bagdad	Wasaga	Rapture	Debonair
Duna	Picardy	Rideau	

SALBACH ORIGINATORS—32 Large Bulbs

Special \$2.25

Helen Wills	Queen Helen II	Betty Nuthall	Grand Slam
Magna Blanca	Salbach's Orchid	Salbach's Pink	Nancy Hanks
	Senorita		

BLUE RIBBON WINNERS—56 Large Bulbs

Special \$5.00

Minuet	Maid of Orleans	Picardy	Dr. F. E. Bennett
Albatross	Mildred Louise	Pelegrina	Pfizer's Triumph
Mammoth White	Mr. W. H. Phipps	Betty Nuthall	Commander Koehl
Bagdad	marmora	Mother Machree	

RAINBOW ASSORTMENT

Made up individually to your order from named varieties, but unlabelled. State color preference or dislikes and we will sort them accordingly. 100 blooming size bulbs \$3.00; 50 bulbs \$1.50; 25 bulbs 75 cents; 12 bulbs 40 cents.

HIT OR MISS MIXTURE

Quantities of these were sold the last two seasons, and we received many favorable comments. Whenever labels have become lost or varieties mixed, they are put in this collection. They may be very fine varieties. You take a chance, but every bulb is a good one and sure to bloom. Good assortment for the cutting garden. 100 bulbs \$1.50; 60 bulbs \$1; 24 bulbs 40 cents.

HEDGEWOOD GARDENS of ALTON C. HOWES

HEDGEWOOD GARDENS

ALTON C. HOWES

23807 Hedgewood Avenue, North Olmsted, Ohio

M Date 1936

Please write Miss or Mrs.

Street and No., R. F. D. No..... County.....

Post Office State.....

Cash ☐ Check ☐ Money Order () List Price..... Tax..... Total.....

SALES TAX: OHIO CUSTOMERS: Please add the Sales Tax of 3%.

May we substitute a similar or better variety when out of kind ordered?.....

☐ OHIO Gladiolus Society Membership with Gladiolus Review 1 year @ \$2.00.....☐ New England Gladiolus Society Membership including "The Gladiolus" @ \$1.00.....[illegible]

May we send your neighbors a catalog? Names and addresses are:

HEDGEWOOD GARDENS of ALTON C. HOWES

Red

EM CAPTAIN COURAGEOUS	Large rich oriental red	5-25c
M COMMANDER KOEHL No. 14 (Pf.)	Massive blood red, tall, straight stem	4-30c
M CRIMSON GLOW	Bright glowing crimson	6-25c
M GENERAL CANBY	Bright red, yellow feathered throat	5-25c
LM LOUIS VON BEETHOVEN	Long spike light scarlet red, blotched.....	1-50c
LM RED PHIPPS	Pure glowing red, many open, very popular	4-25c
M SOUTHERN CROSS	Bright red self, tall straight spike	2-40c

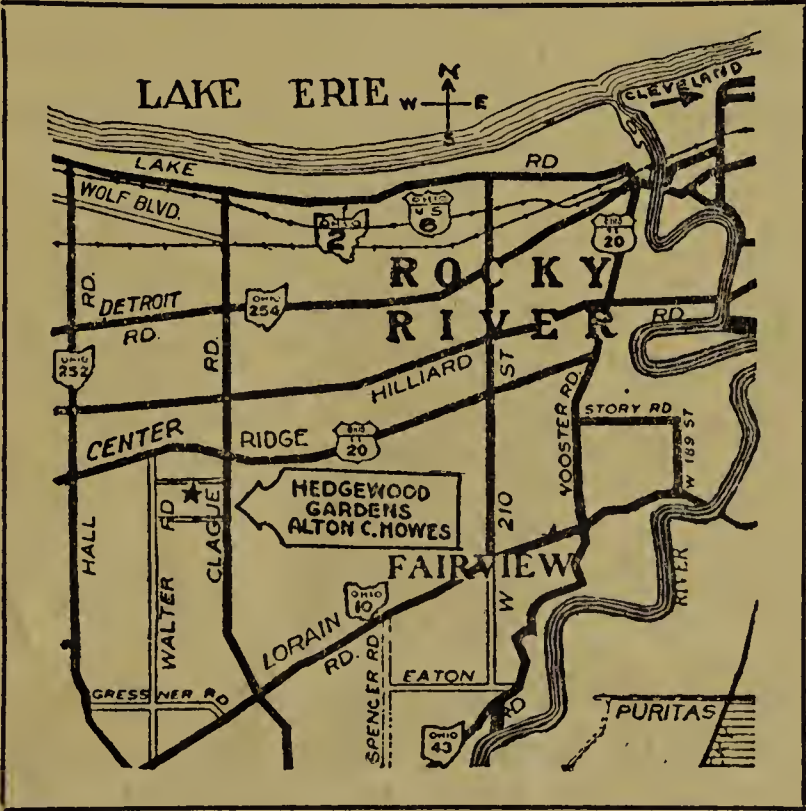
Scarlet

EM AFLAME No. 17	Giant rose to flame red, prim grand.....	4-25c
LM AMADOR	Brilliant glowing scarlet, strong spike.....	2-30c
M BILL SOWDEN	Very large massive blood red	4-30c
LM DR. F. E. BENNETT No. 10 (Pf.)	Large bright scarlet, white pencil.....	5-25c
E EXCELLENCE	Deep orange vermillion self, faint markings.....	5-25c
LM PFITZER'S TRIUMPH Pf.	Orange scarlet, cherry blotch, rich, velvety	5-25c
LM PRIDE OF PORTLAND	Begonia rose pink, white throat	3-30c
LM SCARLET BEDDER	Clear soft scarlet prim grand	6-25c
LM SCARLET WONDER	Scarlet, white pencil, heavy texture	5-25c

Smoky

LM BAGDAD No. 13 (Palmer)	Immense smoky old-rose, very popular.....	4-30c
M BRONZE MAID	Deep bronze, purplish blue throat.....	2-25c
LM DAMASCUS	Deep rose-purple smoky	2-25c
LM EMILE AUBRUN	Very striking smoky rose and orange.....	4-25c
M EVENSONG	Large ruffled smoky, cream blotch.....	1-25c
L JANET	Smoky gray to peach pink.....	3-25c
M J. T. PIRIE (K)	Smoky mahogany, brown blotch on yellow.....	5-25c
LM LAVENDER BRIDE	Very large smoky lavender, tall	5-25c
EM LONDON SMOKE	Corinthian red, pansy purple markings.....	5-25c
M. MARMORA No. 4	Gigantic silver gray with rose throat	4-25c
M MOTHER MACHREE No. 6	A beautiful golden lavender smoky, popular.....	4-30c
L OUR SELECTION	Large smoky salmon, red feather.....	4-25c
M PRINCE OF INDIA	Mottled old rose, mottled and flecked.....	4-30c
M RIDEAU (Palmer)	An unusually smoky salmon, many open.....	2-25c
LM ROMANCE (K)	Salmon rose, wide border blue along edges.....	5-25c
LM SARABAND	Velvety brownish red, throat blotched yellow	6-25c
M SWORD OF MAHOMET	Tall oriental purplish smoky	4-25c
M TIGER (K)	Smoky blue, markings of salmon-red, maroon.....	5-25c

KEY: E—60-70 days from planting; EM—70-80; M—80-90; LM—90-100; L—over 100 days required to bloom large bulbs. Smaller bulbs require longer. Number indicates rank of popularity in A. G. S. symposium.



Come And See Us

We are located at 23808 Hedgewood Avenue, Dover Village. (Mailing address, R. F. D. North Olmsted, Ohio.) State Route 2 and U. S. Routes 20 and 6 are not far from us. Visitors from the West and South should find the junction of Routes 252 and 20. Then drive East on 20 about one mile to the marked crossroad known as Clague Road. Turn to the South or right, one good size block to Hedgewood Avenue, where you will see our sign. Visitors are always welcome, especially on week ends during the blooming season. Growing better gladiolus is a specialty with us and in our fields you can compare and select your favorite varieties.

COMPARE OUR PRICES AND QUALITY

1936 GLADIOLUS



Tel. WEstlake 407J1

Blue Ribbon Quality
Prize Winning Bulbs

In addition to their beauty, gladiolus have many qualities to recommend them to the amateur grower—low cost, ease of culture, general freedom from disease and bugs (except thrips), the simplicity with which they can be carried over from year to year, length of blooming season, and rapid rate of increase.

These beautiful spectacular flowers are not particular as to soil, but they do demand sunshine and water. Plant them in the open, and water heavily at least once a week, making sure the soil is wet six inches down. When the flower spike appears, water every few days. Keep well cultivated, feed occasionally with a well balanced fertilizer (we use a 4-12-4) and you will have success. Of course any extra effort you put on them will be justly rewarded with that much better bloom. With each order we send complete instructions.

Special This Year

Because we know you will gain more satisfaction from growing gladiolus according to name, we are this year enclosing with each 25c item an 8-inch garden stake marked with the variety name. This will help you to know the different varieties by name.

Our customers' blue ribbons and our own winnings at the shows prove that we can raise prize winning bulbs. Every transaction is handled personally and filled with quality bulbs, true to name and free from disease or thrips.

In some varieties only the large size bulbs (1¼ inches diameter) will produce flowers. In others, medium (¾" to 1¼") and even small sized bulbs (under ¾") will produce good flower stalks. We know these classifications and every bulb that we ship is a blooming size bulb.

The figure before the price of a variety, 2-25c, indicates that two large size bulbs will be sent for 25c; 5-25c means five bulbs for 25c. For the price in larger quantities figure as follows: the 7 for 25c bulbs will be 35c a dozen, 65c for 25; 6-25c is 45c dozen, 75c for 25; 5-25c, 50c dozen 90c for 25; 4-25c, 65c and \$1; 4-30c, 70c and \$1.25; 3-25c 80c and \$1.50; 3-30c, \$1 and \$1.75; 2-25c, \$1.25 and \$2.25; 2-30c, \$1.50 and \$2.75.

In order to fill orders quickly, we have packaged our bulbs in units of 25 or more, so please do not ask for individual items at less than this price. We have also had to place a minimum of \$2 on all complete orders to cover cost of packing, postage and the special garden labels.

Meet Other Enthusiasts

To keep up with the new originations, it is necessary to attend gladiolus shows regularly and visit good collections. Membership in the Ohio Gladiolus Society which is affiliated with the American Gladiolus Society, is well worth while. We will be glad to enter your name, if you check the place on the order blank and enclose the first year's dues. (Also may we suggest membership in the New England Gladiolus Society which has again issued a very fine Glad book.) For any new membership, one dollar's worth of superior quality bulbs will be added to your order free.

Membership entitles you to attend the state and national shows, enter your blooms with amateurs from all over the state, and even try against the professionals. It is not unheard-of for an amateur to grow better flower spikes than the professionals. A year's subscription to the "Glad Review" the official monthly publication is included. This contains many timely and useful articles.

HEDGEWOOD GARDENS of ALTON C. HOWES

LAVENDER

E BYRON L. SMITH
EM CAPTAIN BOYNTON
LM DR. MOODY No. 29
M HERADA
M JUBILEE
M KING ARTHUR No. 30
M MARY FREY
LM MINUET No. 2
LM MISS DES MOINES
EM MORAVIAN (Kunderd)
LM MRS. F. C. PETERS
M ROSEMARY
M ROYAL LAVENDER
EM THE ORCHID

Delicate lavender, soft yellow throat.....6-25c
White lavender, purple blotch on cream, tall6-25c
Very large light lavender, tall, strong.....4-25c
Mauve, deeper pencil6-25c
Large flowered rosy-lavender3-30c
Deep toned rose-lavender, ruffled petals.....1-25c
Lavender pink, ruby blotch6-25c
Clear blue cast lavender. Miracle of beauty4-25c
Lilac lavender, creamy white throat.....3-30c
Rosy-lavender, prim, creamy yellow throat, ruffled 7-25c
Rose lilac, crimson blotch5-25c
Light lavender, speckled, Oddity6-25c
Deep lavender shading lighter to center4-25c
Orchid shape and color. Fine for corsages5-25c

WHITE

M ALBATROSS No. 12 (Pfizer)
LM CORONADO
LM HELEN WILLS (Salbach)
M JOERG'S WHITE
M JONKHEER VAN TETS No.22
LM MAMMOTH WHITE No. 12 Pf.
M MILKMAID
M MOUNT HOOD
EM MRS. CATHERINE EDWARDS
M MRS. F. C. HORNBERGER
L MRS. F. E. BENNETT
EM PEACE
E POLAR ICE
M STAR OF BETHLEHEM No. 28
M VAUGHAN'S WHITE
M WHITE GIANT

Massive pure white, large florets, tall.....3-25c
Immense ruffled white, purple throat4-30c
Clean large white, soft canary shading.....4-30c
Creamy white, small pink feather5-25c
Immense pure white, strong grower.....2-30c
Giant white, tall spike, fine exhibition.....4-30c
Very tall large milky white, mauve feather2-25c
Large white, extra fine bud effect2-30c
Early creamy white, large flowers, tall4-25c
Tall strong pure white, commercial5-25c
Clean white, striking purple blotch.....2-30c
White feathered lilac, strong grower5-25c
New tall straight white, stands heat well1-25c
Pure snow white, tinge cream in throat.....1-50c
White, cream throat, medium grower.....5-25c
Clear white, the lily flowered Glad4-25c

CREAM

M FERN KYLE (Kunderd)
M LOTUS No. 31
LM MAGNA BLANCA (Sal)
LM MAID OF ORLEANS No.7 Pf.
L MARY ELIZABETH
EM RIPPLING WATERS

Ruffled creamy white, Rhodamine pencil5-25c
Soft light pink, cream throat.....2-25c
Huge clear ivory, creamy yellow throat3-25c
Milky white, light creamy throat. Commercial.....3-30c
Ruffled white, rich creamy yellow throat1-30c
Cream tinted pink, many open, tall.....4-25c

BUFF

EM APRICOT GLOW
M DUNA No. 27 (Palmer)
E MING TOY
LM WASAGA No. 25 (Palmer)

Clear buff apricot, tall easy grower.....6-25c
Soft light pinky buff, 5-6 large blooms.....2-40c
Buff yellow, lighter throat, prim.....7-25c
Glowing iridescent buff, ruffled, waved2-40c

LIGHT PINK

M BETTY CO-ED
M BETTY JOY
LM CORYPHEE No. 26
LM DEBONAIR
M MATIN SONG
L MR. FRED'K. CHRIST
LM MRS. P. W. SISSON No. 20
M OLIVE GOODRICH
M PATRICIA CARTER (K)
LM RITA BECK
M ROSEMARIE PFITZER No. 16
EM SCHWABEN GIRL

Soft smooth creamy pink4-30c
Creamy white, flushed pink6-25c
Beautiful shell pink, large blooms, tall4-25c
LaFrance pink, cream throat, tall, straight.....2-40c
Ruffled cameo pink, shading lighter to center.....5-25c
Wonderful light LaFrance pink and yellow.....2-40c
Light cameo pink, slight creamy botch4-25c
White tinted light pink, shading darker.....4-30c
Beautiful prim, soft clear light shrimp pink.....5-25c
Pure flesh pink, fine scarlet lines in throat.....4-25c
Exquisite creamy white, blushed pink, ruffled.....1-50c
Pure pink self color, large round flowers.....2-30c

SALMON PINK

M ANGEL'S DREAM
E BREAK O' DAY
LM CATHERINE COLEMAN
LM CORONATION
EM EARLY DAWN
E EARLY PHIPPS
M GLORIANNA No. 37
M GLORIOLA
LM INSPIRATION
LM LINDESTA
EM LOS ANGELES
LM MARGARET FULTON No. 23
M MILDRED LOUISE No. 9

L MR. W. H. PHIPPS No. 5
EM MRS. C. COOLIDGE
LM MRS. LEON DOUGLASS No. 18
LM OSALIN
EM OLD FAITHFUL
LM PICARDY No. 7 (Palmer)
LM QUEEN HELEN II
LM RAPTURE
L SALBACH'S PINK (Sal.)
M STAR OF THE SEA

Tall graceful LaFrance pink5-25c
Very early light pink, good performer, commercial 5-25c
Large rich salmon, purple leather in throat.....4-25c
Soft light salmon, shading to creamy yellow throat 2-45c
New tall rich geranium pink, straight2-35c
Very early iridescent salmon4-25c
Deep shrimp pink, ruffled, lacinated5-25c
Tall peach red, yellow throat3-30c
Beautiful ruffled, lacinated shrimp pink.....1-25c
Soft salmon-rose, cream throat, very tall1-30c
Grenadine pink deep broad pencil.....6-25c
Beautiful clear rose salmon, lighter throat4-30c
Marvelous strawberry pink blending to Pinard
yellow in throat. One of todays finest GLADS...2-40c
Large warm salmon, flecked, many open.....4-25c
Refined ruffled soft cameo pink prim4-25c
Salmon pink, striped and splashed deeper.....5-25c
Glowing coral pink, fine feather of orange.....5-25c
Early salmon, stands heat well.....1-25c
Sensational soft shrimp pink, large fine commercial 4-25c
Grenadine pink enhanced by Pinard, yellow blotch 2-35c
Tall light salmon, creamy botch2-25c
Large geranium pink, soft carmine tongue.....4-30c
Grenadine red, brownish throat, tipped yellow.....4-25c

GLAD BULBS GROWN ON NEW GROUND EACH YEAR

PURE PINK

L FRANK J. McCOY
LM LONGFELLOW
EM NERISSA
LM PEARL OF CALIFORNIA

Immense tall spike, pure pink3-25c
LaFrance pink, large wide open flower5-25c
Large salmon-pink, scarlet blotch2-40c
Pure light pink, flecked, white throat4-30c

ROSE PINK

M ACADIA
EM E. J. SHAYLOR (K)
LM GIANT NYMPH No. 24
L HIGH NYE
M LADY LORENE
LM MARY JANE (K)
EM MAUVE BELLE
LM PRIDE OF WANAKAH
LM SALBACH'S ORCHID (S)
L SYMPHONY
LM VEILED BRILLIANCE

Geranium Pink, shading lighter1-25c
Tall rose pink, deeper pencil, ruffled6-25c
Tall, large, light salmon-rose-pink5-25c
Old rose, rose pencil on yellow, very tall.....6-25c
Exquisite pink, yellow throat4-25c
Beautiful silvery pink, light lavender sheen4-25c
Spinel pink, rose center on yellow.....6-25c
Rich lavender rose, deeper throat4-25c
Exquisite lavender pink, lighter throat3-25c
Light rosy-pink, clear creamy white blotch.....2-40c
Rose pink overcast slate, white lip.....4-25c

ROSE and ROSE RED

M COL. CHAS. LINDBERGH (K)
LM CRINKLES (K)
EM GENERAL KUROKI
EM GOV. PINCHOT (K)
L H. G. WELLS

E LACINATUS (K)
M MRS. G. W. MOULTON (K)
LM PIRATE
M ROSE MIST

Refined rose, creamy yellow blotch.....4-25c
Dark rose, blood red blotch, intensely ruffled.....4-25c
Rosy red, cream white blotch2-25c
Deep rose pink, deeper rose-red central lines.....1-45c
Velvety self color, between Bordeaux wine and
purple, fine substance, long flower head.....2-30c
Rose Pink, Flaked deeper, prim, novelty.....6-25c
Violet red, yellow throat marked red.....6-25c
Fine deep purplish rose red, looks good.....2-30c
Old rose, bordered buff. Decorative6-25c

PURPLE

LM CHARLES DICKENS
M HENRY FORD IMPROVED
LM MOZART
LM PAUL PFITZER (Pf.)
M PURPLE GLORY (K)
M RAMESSES
M TROUBADOUR

Very tall purple violet4-25c
Deep rhodamine purple5-25c
Deep silky purple, lighter to center.....1-75c
Iris-Violet, deeper self markings4-25c
Maroon red, black blotch, ruffled.....4-25c
Aster-purple, pomegranite blotch on white.....3-30c
Very clear purple, large flowered, tall4-25c

LIGHT VIOLET

M AVE MARIA No. 32
M BLUE DANUBE (Pf.)
LM BLUE TRIUMPHATOR (Pf.)
EM CHAMPLAIN
LM HEAVENLY BLUE (Pf.)
M MRS. V. KONYNENBURG (Pf.)

Large light blue with purple blotch.....4-25c
Pure amethyst-blue, darker blotch4-30c
Pale soft china-blue, small purple blotch3-25c
Pale violet, darker throat markings1-60c
Pale sky blue, darker throat lines.....4-30c
Light blue violet, deeper pencil.....4-25c

DARK VIOLET

M AIDA No. 33 (Pfitzer)
M PELEGRINA No. 15 (Pfitzer)
LM SOVEREIGN
EM VEILCHENBLAU (Pfitzer)

Dark blue violet, blotched red in throat4-25c
Velvety dark blue violet, many showing color.....2-25c
Velvety deep purplish throat5-25c
Medium violet, pansy blue throat5-25c

YELLOW

L BETSY BOB-UP

LM CANBERRA
LM GATE OF HEAVEN (Pf.)
E GOLD EAGLE
M GOLDEN CHIMES No. 36
M GOLDEN CUP
M GOLDEN DREAM No. 19
M GOLDEN GLOW
M GOLDEN FRILLS (K)
E SPRAY OF GOLD
L TOBERSUN

Soft smooth primrose yellow, overlaid peach-pink.
Sport of famous Betty Nuthall--NEW.....1-\$1.00
Tall outstanding rich pure yellow4-30c
Rich pure yellow, medium stem, long head.....1-25c
Clear deep yellow, extra early prim.....7-25c
Beautiful large ruffled yellow1-50c
Cup shaped deep yellow, tall, heavy texture.....2-30c
Very tall deep pure yellow, fine late commercial.....4-25c
Clear tall yellow self5-25c
Deep daffodil yellow prim, ruffled, frilled.....6-25c
Early deep clear yellow, nicely ruffled.....4-30c
Medium yellow, darker throat, needlepoint florets.....4-25c

ORANGE

L BETTY NUTHALL No. 3 (Sal.)
EM COPPER BRONZE
M FAVORITE (K)
EM GLADDIE BOY
EM GRAND SLAM (Sal.)
M LA PALOMA
M MARNIA
LM MRS. H. B. AMBLER
LM NANCY HANKS (Sal.)
EM ORANGE QUEEN (Pf.)
L ORANGE WONDER
LM SENORITA (Salbach)

Warm coral pink, orange throat markings.....4-25c
Old coppery bronze prim, fleck and pencil.....6-25c
Orange-Salmon, deeper throat, tall, strong.....4-25c
Grenadine pink, deep yellow blotch.....5-25c
Fine Salmon-orange, large florets, commercial.....3-25c
Bright vivid orange, heavy texture4-25c
Grenadine orange, tyrian rose feather7-25c
Orange chrome, nearest monotone orange.....1-25c
Apricot orange, rose pencil on yellow.....5-25c
Apricot orange prim, orange red pencil.....5-25c
Pure rich deep salmon-orange, tall, straight.....4-25c
Bright orange, carmine markings.....4-25c

DARK RED

LM MAROCCO
M PERSIA
EM THOMAS A. EDISON (K)

Very dark maroon, wax-like texture.....4-25c
Blackish crimson, heavy velvety petals5-25c
Dark velvety red, intensely ruffled2-40c

